

SCHOOL NEWS RELEASES

The Superintendent or designee will be the press liaison person for coordinating the release of information concerning the school system and actions of the Board.

The principal of each school or designee will be responsible for maintaining liaison with information media for the dissemination of information relating to the school.

The use of all information media for keeping the public continuously informed concerning schools, cost, curriculum, changes, expansion, special events, and other items of public interest is encouraged. Good relationships with publishers, editors, and reporters are vital not only to the best school interests, but in the best interest of the public.

Legal Reference:

EDUCATION CODE

49073 Release of Directory Information

Policy Adopted: March 1, 1973

Policy Revised: June 22, 1995